

Econocom Group consolidates in Spain as Apple Authorised Enterprise Reseller

Econocom Spain strengthens its positioning as a technology solutions integrator for businesses.

- Econocom takes the lead in offering consulting services, lifecycle management, integration, and DaaS.
- The acquisition of SEMIC, an IT services provider, in 2022, enhances the Econocom group's offering.
- The certification as an AAER by Apple adds a new incentive to the group's commitment to providing comprehensive solutions to its customers.

Apple products are best for business — they're more secure and powerful, with the most robust development platform and the best total cost of ownership — giving businesses the power to do their best work.

To celebrate the achievement of Apple Authorized Enterprise Reseller certification, Econocom Spain launches an exciting digital campaign focused on Mac integration for businesses and the innovative solutions Econocom has developed to make Mac adoption simple, such as DaaS by CIP, EcoInside, or Econocom Employee Choice, which allows employees to choose which device they want to work with while maintaining unified IT management for teams.

The acquisition of SEMIC has enabled the Group to complete all the certifications awarded by Apple to its partners:

- Apple Authorised Enterprise Reseller
- Apple Education Specialist
- Apple Consultant Network
- Apple Authorised Service Provider

Econocom Spain Group stands out in the market for its comprehensive approach to satisfying business technology needs, assisting companies in optimizing their operations and maximizing the value of their technology investments.

ABOUT ECONOCOM

Econocom is a digital general contractor (DGC). The group conceives, finances and facilitates the digital transformation of large firms and public organisations. It has 50 years' experience and is the only market player offering versatile expertise through a combination of project financing, equipment distribution and digital services. The group operates in 16 countries, with over 8,750 employees. It made €2,718m in revenue in 2022. Econocom is listed on Euronext in Brussels, on the BEL Mid and Family Business indexes.

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Follow us in Twitter

Investor and shareholder relations contact:

nathalie.etzenbach-huguenin@econocom.com

Press contact:

susana.gilabert@econocom.com

+34 91 411 91 20